

News Release

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FOR IMMEDIATE RELEASE

Mamma Mia! Walks Down the Aisle of The Hanover Theatre March 11-13 **Generously sponsored by Commerce Bank**

Worcester, MA (February 26, 2013)—Generously sponsored by Commerce Bank, Benny Andersson and Björn Ulvaeus' MAMMA MIA!, the smash hit musical based on the songs of ABBA, returns to The Hanover Theatre for the Performing Arts in Worcester for three performances, March 11-13, 2014. Tickets are on sale now.

Seen by over 50 million people around the world, MAMMA MIA!, is celebrating over 5,000 performances in its twelfth smash hit year on Broadway and remains one of Broadway's top selling musicals. The original West End production of MAMMA MIA! is now in its thirteenth year and has celebrated over 5,000 performances in London and the international tour has visited more than 50 foreign cities and been seen by four million people. The blockbuster feature film adaptation of MAMMA MIA!, produced by Judy Craymer and Gary Goetzman, is the most successful movie musical of all time grossing \$600 million worldwide.

An independent, single mother who owns a small hotel on an idyllic Greek island, Donna is about to let go of Sophie, the spirited daughter she's raised alone. For Sophie's wedding, Donna has invited her two lifelong best girlfriends—practical and no-nonsense Rosie and wealthy, multi-divorcee Tanya - from her one-time backing band, Donna and the Dynamos. But Sophie has secretly invited three guests of her own.

On a quest to find the identity of her father to walk her down the aisle, she brings back three men from Donna's past to the Mediterranean paradise they visited 20 years earlier. Over 24 chaotic, magical hours, new love will bloom and old romances will be rekindled on this lush island full of possibilities.

Inspired by the storytelling magic of ABBA's songs from "Dancing Queen" and "S.O.S." to "Money, Money, Money" and "Take a Chance on Me," MAMMA MIA! is a celebration of mothers and daughters, old friends and new family found.

Tickets to MAMMA MIA! are \$39, \$49, \$59, and \$69*, with a 10% discount available for members of The Hanover Theatre, groups of 15 or more, corporate partners, kids, students and WOO card holders. A 15% discount is available for groups of 50 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

Produced by Judy Craymer, Richard East and Björn Ulvaeus for Littlestar in association with Universal, the creative team responsible for bringing MAMMA MIA! to theatrical life includes some of the most gifted and celebrated talents of musical theatre and opera. With music and lyrics by Benny Andersson and Björn Ulvaeus, MAMMA MIA! is written by Catherine Johnson and directed by Phyllida Lloyd. MAMMA MIA! has choreography by Anthony Van Laast, production design by Mark Thompson, lighting design by Howard Harrison, sound design by Andrew Bruce and Bobby Aitken, and musical supervision, additional material and arrangements by Martin Koch.

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The special edition cast recording of MAMMA MIA! is available on Decca Broadway. For information about MAMMA MIA! go to www.mammamianorthamerica.com.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (Les Misérables, Mary Poppins, Jersey Boys); comedians (Steve Martin, George Carlin, Bill Cosby); musical acts (Neil Young, Aretha Franklin, The Moody Blues, Diana Ross); and everything in between (A Christmas Carol, Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Ranked by POLLSTAR as one of the Top 50 Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last six seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. For more information, visit TheHanoverTheatre.org. Worcester Center for the Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

*Ticket prices are subject to change without notice.

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